

We are taking action on sustainability by using our business and our brands to build a better future.

**For people.
For the planet.**



ACTION ON DRINKS

We'll be a total beverage company, offering consumers an even greater choice of drinks with reduced sugar.

We'll reduce the sugar in our soft drinks by 10% between 2015 and 2020, and that's in addition to the 5% reduction achieved in the previous 5 years.¹

We'll aim for 50% of our sales to come from low or no calorie drinks.²

We'll continuously evolve our recipes and portfolio to offer a greater choice of drinks.

We'll make it easier for consumers to cut down on sugar with straightforward product information and smaller pack sizes.³

We'll make sure we don't advertise to children under 12 and that our sales and marketing practices evolve in line with external expectations.

ACTION ON PACKAGING

We'll collect all of our packaging so that none of it ends up as litter or in the oceans.

We'll make sure that 100% of our primary packaging is recyclable or reusable.

We'll work with local and national partners to collect 100% of our packaging in Western Europe, including support for well-designed deposit return systems.

We'll make sure that at least 50% of the material we use for our PET bottles comes from recycled plastic by 2023.

We'll use the reach of our brands to inspire everyone to recycle.

We'll lead the way in pioneering sustainable packaging – including renewable materials and smart new ways to reduce packaging waste.

ACTION ON SOCIETY

We'll be a force for good by championing inclusion and economic development in society – with our employees and our communities.

We'll foster a diverse and inclusive culture in our business and make sure that women hold at least 40% of our management positions.

We'll expand the contribution we make to society by increasing our employee volunteering and supporting local community partnerships.

We'll support initiatives which help young people gain the employability, skills and confidence they need to succeed.

ACTION ON WATER

We'll handle water with the care it deserves across our business and our value chain.

We'll protect the sustainability of the water sources we use for future generations.

We'll reduce the water we use in manufacturing by 20% – and address water impacts in our supply chain.⁴

We'll replenish 100% of the water we use in areas of water stress.

ACTION ON CLIMATE

We'll halve our direct carbon emissions and purchase 100% renewable electricity.

We'll cut greenhouse gas emissions from our core business by 50%.⁵

We'll cut greenhouse gas emissions by 35% across our entire value chain.

We'll purchase 100% renewable electricity by 2020.

ACTION ON SUPPLY CHAIN

We'll source our main ingredients and raw materials sustainably and responsibly.

We'll make sure 100% of our main agricultural ingredients and raw materials come from sustainable sources by 2020.

We'll continue to embed sustainability, ethics and human rights into our supply chain.⁶

¹ Sparkling soft drinks and non-carbonated soft drinks only. Does not include water or juice.

² Total CCEP sales. Does not include coffee, alcohol, beer or freestyle. Low calorie beverages ≤20kcal/100ml. Zero calorie beverages <4kcal/100ml.

³ We will develop specific targets on smaller pack sizes within 12 months.

⁴ Water use ratio, litres of water per litre of finished product produced.

⁵ Absolute carbon reduction target, irrespective of business growth. Core business operations includes manufacturing, cold drinks equipment and transportation.

⁶ We will do this through our global Supplier Guiding Principles and Human Rights Policies.