

ACTION ON PACKAGING



The Great British Spring Clean (Great Britain)

We support the Great British Spring Clean, an initiative from Keep Britain Tidy that brings people across the country together to clean up litter. In 2018, almost 200 colleagues took part in 12 events across Great Britain, including six events based at our sites. In 2019, employees from sites and offices across Great Britain took part in 40 litter pick-ups and raised awareness of the issues around waste management. From 22 March until 23 April, our Sustainability Champions and other volunteers became #LitterHeroes as part of the initiative. As well as rallying our own employees, we wanted to empower our entire supply chain to get involved – including our customers and suppliers. For 2020, we're offering 200 free clean-up kits to our independent customers, with a further 400 kits being funded and distributed to participating SPAR stores. Over 300 stores have already signed up to take part in the initiative in their local areas, with around 1,300 people taking part in support of our environment.



Sustainability Action Plan

The Coca-Cola Company | *Coca-Cola*
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