

ACTION ON SOCIETY (PEOPLE)



Red University (Belgium)

What's it like to work with us? For new employees, it can feel like there's a lot to learn. That's why we've created a number of dedicated training initiatives and induction programmes across our markets to help new employees feel at home. In Belgium, we've created 'Red University', a training programme for newcomers. The programme provides a complete immersion in our brands and products, providing training in sales, distribution and much more. Participants have a chance to hear from experienced employees about their areas of work. The programme also includes a visit to our production and distribution centre in Antwerp.



Sustainability Action Plan

The Coca-Cola Company | *Coca-Cola*
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