

ACTION ON SOCIETY (COMMUNITY)



GIRA Youth: developing life skills in the great outdoors (Spain)

In Spain, we continue to support GIRA Jóvenes (GIRA Youth), our programme giving young people the skills and confidence to find work. Aimed at people from disadvantaged backgrounds aged between 16 and 22, the programme focuses on areas such as aspiration, employability skills and developing self-esteem. Over 4,200 young people have taken part in the programme since it was launched in 2012. CCEP Iberia won the CODESPA Award for the GIRA Youth volunteering programme in 2018. The award was presented by King Felipe VI and was received by CCEP non-Executive Director José Ignacio Comenge. In 2019, we reached an agreement with AZOTEA Group to launch the GASTRO BAR programme. Azotea is a HORECA (food Service) chain in Spain, which manages well-known restaurants in Madrid. 20 young people from GIRA Youth (aged 18-22 years) were hired with a six-month contract, giving them an opportunity for 'on-the-job' training with experienced professionals while working and receiving a salary like any other worker in that position.



Sustainability Action Plan

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