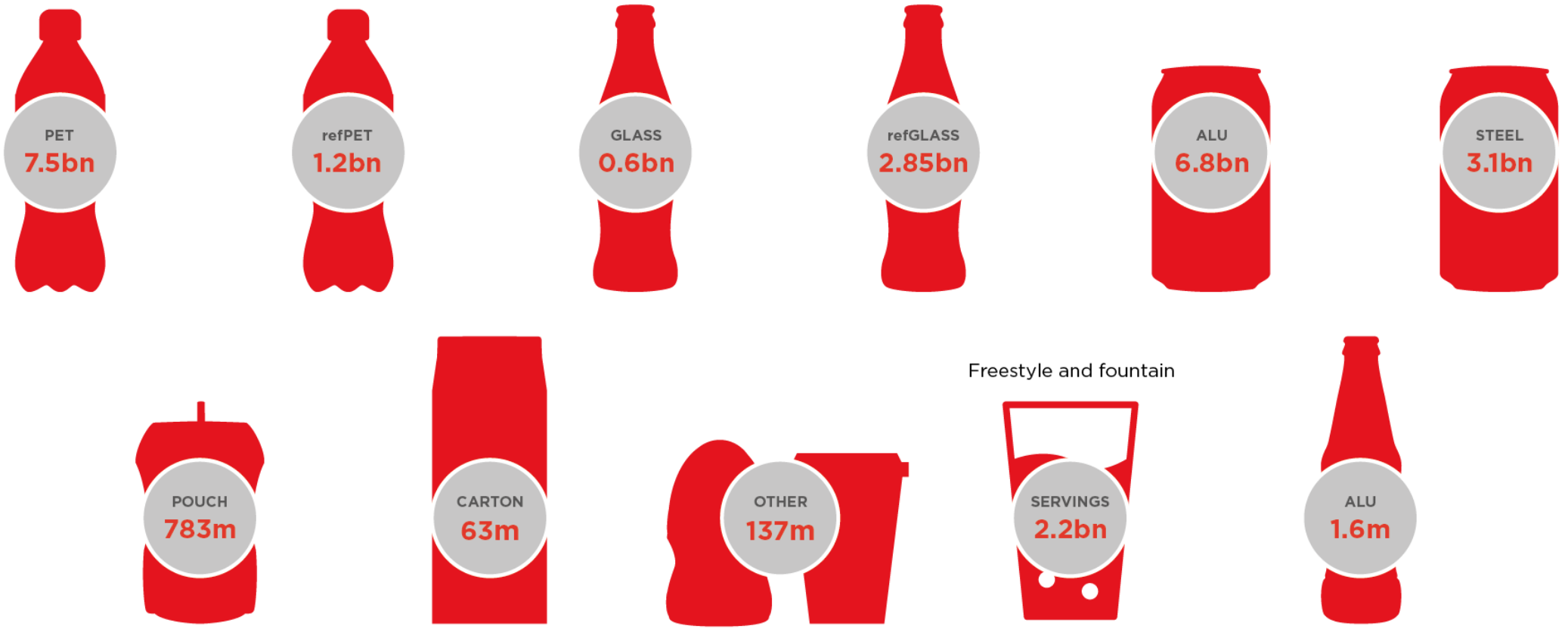
Our packaging footprint in Western Europe* (2018)



Historically, we have reported our packaging footprint by being transparent about the total weight of material we use. We will continue to share this information on an annual basis through our sustainability reporting. Moving forward, we have decided to report our packaging footprint including the breakdown of the number of packages we introduce into the marketplace. The new methodology is based on individual units of packaging sold.

This graphic represents the number of packages introduced across Coca-Cola European Partner's (CCEP) markets in Western Europe* in 2018 by package type. We will continue to publish this information on an annual basis. In 2018 we introduced approximately 23 billion packs into the marketplace in Western Europe – of which over 4 billion were refillable bottles. In addition our fountain and dispensed equipment served over 2.2 billion drinks.

**Western Europe refers to CCEP markets: Andorra, Belgium, continental France, Germany, Great Britain, Iceland, Luxembourg, Monaco, the Netherlands, Norway, Portugal, Spain and Sweden.*