



## **Colour-coded labelling**

(Belgium, France, Luxembourg and the Netherlands)

To help consumers make an informed choice about their drinks, we provide nutritional information on all our packaging. We have been using colour-coded nutritional labelling in Great Britain since 2014 and in 2018 we began to trial this type of labelling in Belgium, France, Luxembourg and the Netherlands. We hope that will make a positive contribution to the process of assessing different nutritional labelling options for Europe.



Sustainability Action Plan