



Loop Industries Partnership

In 2018, we entered into a partnership and supply agreement with Loop Industries, a technology innovator in sustainable plastic. Loop's breakthrough recycling technology enables high quality Loop™ PET to be created from plastic waste that previously couldn't be recycled. Through the partnership we will purchase 100% upcycled PET from Loop, to accelerate the use of recycled materials in our bottles. We expect to be using Loop™ PET in our product packaging by 2020. We're committed to ensuring that at least 50% of the material we use for our PET bottles comes from recycled plastic by 2023. Our partnership with Loop will help ensure that we have the sustainable supply of high quality rPET we need to achieve that aim.

