

THE SITUATION

WE SUPPORT THE EU'S AMBITION TO BUILD A EUROPEAN CIRCULAR ECONOMY AND MAKE EUROPE A CLIMATE-NEUTRAL CONTINENT BY 2050

WHY DOES CIRCULARITY MATTER ?

ACCORDING TO EUROSTAT:

>12% **1/5**

Less than 12% of the materials used in the EU were circulated back into the economy in 2019

The production of goods accounts for a fifth of EU greenhouse gas emissions



OUR GOAL

**100%
RECYCLED OR
RENEWABLE**

WORKING TOWARDS 100% RECYCLED OR RENEWABLE CONTENT IN OUR PET BOTTLES BY 2030 TO HELP CREATE A LOW CARBON, CIRCULAR ECONOMY FOR PET BOTTLES

TOWARDS THE 'BOTTLE OF THE FUTURE':

TO CREATE A SUSTAINABLE CIRCULAR ECONOMY FOR PET, WE BELIEVE THAT THE FUTURE SOURCES OF PET WILL BE:

70-80%

Recycled PET from mechanical polymer recycling

20-30%

Like-virgin PET from depolymerisation recycling technologies or PET from renewable sources



THE IMPACT

RECYCLED PET HAS AN UP TO **200,000 TONNES** **70% LOWER** CARBON FOOTPRINT THAN VIRGIN PET

200,000 TONNES

We will eliminate up to 200,000 tonnes of virgin plastic a year by moving to 100% recycled or renewable content in our bottles



WHAT WE ARE DOING ABOUT IT?

SHORT TERM

REDUCING THE USE OF VIRGIN PLASTIC BY:

- Ensuring our PET bottles are 100% recyclable
- Investing in mechanical recycling capacity
- Collecting a bottle or can for every one we sell by 2025
- Supporting the introduction of DRS to increase collection and recycling rates
- Innovating in refillable and returnable models

MID-LONG TERM

REMOVING VIRGIN PLASTIC IN PET BOTTLES BY ENABLING THE SCALING OF 'LIKE VIRGIN' PET:

- Investing in depolymerisation recycling technology
- Opening up access to our PlantBottle™ renewable PET technology

THIS ACTION IS PART OF OUR PATH TO ZERO

A WORLD WITHOUT WASTE

- Use fewer virgin natural resources and reduce waste
- Reduce our GHG emissions across our entire value by 30% by 2030

NET ZERO BY 2040