

REFRESH

Latest news from CCEP Australia as we make, move and sell some of the world's most loved brands.

5th Edition | February 2022



IN THE PRESS: Energetic growth ahead

Energy drinks are perennially popular in the impulse-driven petrol and convenience channel, where they continue to be a best-selling product.

Convenience & Impulse Retailing sat down with industry leaders, including Felicity Needham, VP of Sales Away From Home at CCEP, to understand the continuing growth of the energy drinks category. [Read the full story here.](#)

CCEP switches on solar in Australia's top end

One of our headline climate commitments in our global [This Is Forward sustainability action plan](#) is to use 100% renewable electricity (RE100) across all markets by 2030. Here in Australia, we're driven to meet this target by 2025 and are excited to share that we've made another step towards achieving this with the installation of 641 rooftop solar panels at our site located in Darwin (NT).

The site in Darwin joins facilities in Eastern Creek (NSW), Kewdale (WA) and Richlands (QLD) that already have rooftop solar, with further solar projects in the works. [Read more here.](#)



PODCAST: When competitors collaborate

We're serious about closing the loop on plastic and have been working with one of our major competitors – Asahi Beverages – to advance bottle to-bottle recycling in Australia as part of the Circular Plastics Australia (PET) Joint Venture, together with PACT Group and Cleanaway. Learn more about this collaboration between the beverage industry's biggest players by [listening to this podcast from Food & Drink Business.](#)

Food&Drink
BUSINESS

THE PODCAST



YOUR FRESH SERVE OF INDUSTRY INSIGHTS

#CelebrateLove: CCEP and The Coca-Cola Company come together for LGBTQIA+ inclusion and Sydney WorldPride



During February, Sydney came alive with all colours of the rainbow to #CelebrateLove for WorldPride. As the bottler of Coca-Cola downunder, we're incredibly proud to have made and produced the famous Coca-Cola No Sugar 'Love Cans' which were available at the Sydney WorldPride events.

Creating an inclusive workplace where Everyone's Welcome to be themselves, be valued and belong, is something our people at CCEP Australia are hugely passionate about. Our Pride@CCEP Employee Resource Group hosted a series of fun and fabulous events at our sites around Australia, and we also held a panel to discuss and deliberate how we can improve LGBTQIA+ inclusion over the year ahead. [Check out our highlights video here.](#)

IN THE PRESS: Sustainability in Supply Chain

Businesses like ours are actively looking for ways to improve their environmental credentials, and, in particular, the performance of their end-to-end supply chains.

Partnering with government, industry, suppliers, customers and consumers is critical and we're incredibly proud of our collaborative mindset to tackling matters of sustainability at CCEP.

Speaking with Convenience & Impulse Retailing, Lisa Rippon Lee, VP of Public Affairs, Communications & Sustainability - CCEP Australia, shares her reflections on sustainability alongside other industry leaders from the likes of Nestlé Oceania, Shopify and PepsiCo ANZ. [Read the article here.](#)



Flying high: How the Coca-Cola Australia Foundation is connecting sick kids with medical care



Every year, the Coca-Cola Australia Foundation (CCAF) awards grants of up to \$25,000 each to charities that are close to employees' hearts as part of its Employee Connected Grants Program.

In 2022, we supported 31 charities endorsed by employees from Coca-Cola Australia and Coca-Cola Europacific Partners, including Little Wings; a non-profit organisation that provides free flight and ground transport for seriously ill children in rural NSW and the ACT.

Nominated by Jeff Maguire, Director of Packaging Collection & Recycling, Little Wings received \$25,000 in funding which helped them to complete 10 flight missions and fund 7 medical clinics, helping many families in the process. [Watch the video and be inspired by Jeff's connection to Little Wings here.](#) To learn more about the CCAF and the Employee Connected Grants Program, [visit the website.](#)



**Foodbank
sourced
82 million
meals
for people in
need with our
help**

348,000 kilograms of product donated to Foodbank in 2022

With the cost of living crisis and ongoing natural disasters, 2022 was yet another challenging year for many Australians.

CCEP is proud to have been able to provide some relief to Australians doing it tough through its long-standing relationship with the team at Foodbank.

We donated nearly 350,000 kilograms of product from our drinks portfolio to support Foodbank's efforts, contributing towards a total of 82 million kilograms of food and groceries that the organisation distributed to Australians in 2022.

Women in Supply Chain program wins global award

Improving female representation in Supply Chain has been a critical focus for CCEP Australia over the past 12 months. Working together, we implemented a series of initiatives and achieved the greatest ever one-year improvement in female representation in our Supply Chain, with an overall increase of 2.5% and a massive 4% increase at frontline.

This success was recognised at CCEP's recent annual Global Customer Service & Supply Chain Awards, with Australia taking home the 2022 People's Choice Award for Inclusion for its efforts to boost opportunities for women in Supply Chain.



New PET recycling plant taking shape in Altona, Victoria

CCEP is proud to be a part of the Circular Plastics Australia (PET) Joint Venture that is bolstering the country's transition to a truly circular economy with two state-of-the-art PET recycling plants.

In Q2 this year, the newest PET plastic recycling facility will officially open in Altona, Victoria. Combined with the existing site that's operational in Albury, NSW, the CPA (PET) recycling facilities will have the capacity to recycle the equivalent of 2 billion PET bottles a year.

[Read more about the progress at Altona via Packaging News.](#)



Do you know someone who wants to refresh their career?

Our team proudly brings world-famous and locally celebrated drinks to customers far and wide, and we're always on the lookout for others to join us.

Learn more about life at CCEP and explore current opportunities [here.](#)

