

REFRESH

Your source of news as we make, move and sell some of the world's most loved brands.

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Jim Beam doubles down on zero sugar cola

In collaboration with our partners at Beam Suntory, we're excited to introduce Jim Beam White Double Serve Zero Sugar, available for ordering nationally from 4 August.

This new product delivers the smooth, iconic taste of Jim Beam White with added benefits: it's sugar-free and contains 38% less calories than Jim Beam White Double Serve.

Tobias Hoogewerff, VP of Sales - Licensed, said:

"Zero Sugar RTD and High ABV have been the biggest two growth engines for the Dark RTD category in the past few years. Brand Jim Beam is leading that growth and, with this latest Beam product, we look forward to achieving more great outcomes with our valued customers."

Call our National Sales Centre on 13 COKE (13 26 53) to order.

Grinders Coffee celebrates 60 years

Giancarlo Gusti - the founder of Grinders - brought his passion for espresso to Australia in 1962, opening a small café on Lygon Street, Melbourne.

60 years on, Grinders has been sourcing, blending, roasting, and delivering the best single origin and blended coffees in Australia.

It's also sustainable, with more than 70 per cent of the Grinders portfolio ethically certified. It also boasts compostable coffee capsules and single-wall takeaway cups. [Find out more here.](#)

Try the Grinders range today and place an order by calling our National Sales Centre on 13 COKE (13 26 53).



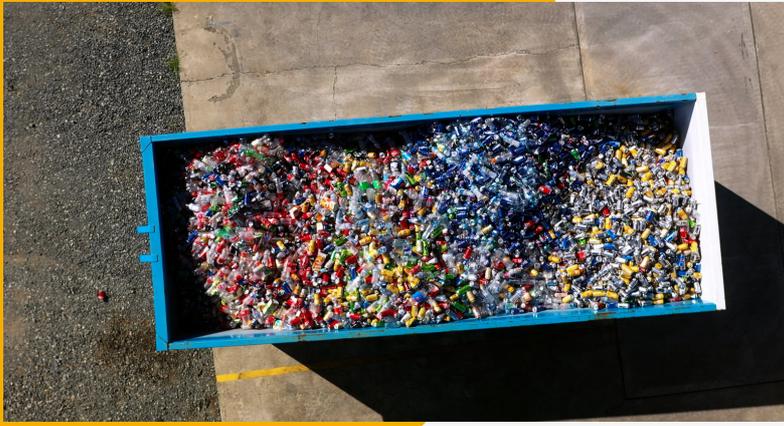
Supporting the FIFA Women's World Cup 2023™ down under

It's less than a year until the world's largest women's sporting event - the FIFA Women's World Cup 2023™ - kicks off down under.

Australia and New Zealand will join forces to host the event, of which Coca-Cola is an Official Partner.

We look forward to bringing this football fiesta to life with our brand partner, customers and employees!





Watch our circular economy journey on TV!

We're ramping up our efforts to close the loop on our plastic bottles and bolster supplies of locally sourced recycled plastic by partnering with industry, communities, and government.

Together, we hope to speed up the country's transition to a circular economy.

Our efforts so far have been brought to life in a new TV show on Channel 10, called Planet Shapers. If you've never seen a bottle become a bottle again, take a look [for yourself](#).



Optimising water efficiency at our production sites

To address water scarcity and water quality challenges, we're focused on driving efficiencies within our own operations.

We've partnered with water technology firm Ecolab to help find better ways to reduce, recycle and reuse water at our Richlands production facility – our largest operations site in Australia by footprint.

We've created a roadmap that will see our Richlands facility save more than 282 million litres of water each year – the equivalent of more than seven Olympic-sized swimming pools.

We'll also save more than 258 million litres of wastewater, 1500 tonnes of greenhouse gases and 9000 gigajoules of energy annually.

Read the [full story here](#). You can also learn more about our broader sustainability efforts via [our website](#).



Celebrating NAIDOC Week

As part of CCEP Australia's NAIDOC Week 2022 activities, teams across the country came together to celebrate the installation of new Acknowledgment of Country plaques at our sites.

Though a small step, the plaques are an important and formal recognition of First Nations people who we acknowledge as the traditional owners and ongoing custodians of the land on which we live, work and play.

Designed by Indigenous artist Simone Thomsen of Little Rocket, the plaque design centres on the native banksia to tell a story of change, adaptation, and growth; symbols that resonate strongly with our Australian business in light of its transition to become part of the global CCEP family. [Learn more here](#).

Victorian plastic recycling facility takes shape

Australia's transition to a circular economy relies on local infrastructure. That's why we're proud to be a part of Circular Plastics Australia (PET), a joint venture that's investing in local PET recycling plants including the latest facility located in Altona, VIC.

Combined with the already operational facility in Albury, NSW, the sites will have capacity to recycle the equivalent of two billion PET plastic bottles a year.

By working with our JV partners - Pact Group Holdings Ltd, Cleanaway Waste Management and Asahi Beverages, we're helping to close the loop on plastic bottles here in Australia.

[Take a look at the construction progress.](#)



Multi-year agreement with Thredbo Resort

Together with our brand partner Monster Energy, this ski season we've been proudly energising skiers and snowboarders at Thredbo Resort as part of a new multi-year agreement.

We have a long-standing relationship with Thredbo and we're thrilled to bring Monster to the mountains as the Official Energy Drink of Thredbo Resort with exclusive pourage rights!



CCEP named BP Supplier of the Year

CCEP was recently awarded the BP Supplier of the Year Award in recognition of the team's efforts to support the growth of BP's Energy, Sports and Soft Drink categories.

The team also took home 'Beverage Supplier of the Year' and 'New Line of the Year' for their work to launch Monster Ultra Gold 500ml.

Dominic Biasi, VP of Commercial Excellence at CCEP Australia, said:

"We're extremely proud of our field force and state management teams who have diligently executed plans to achieve a record-setting, first-to-market execution of Monster Ultra Gold 500ml."

"Thank you also to The Coca-Cola Company and Monster Energy Company, whose continued collaboration significantly supports our team's success."



FAST FACTS about CCEP Australia

- 3,600 employees make, move and sell over 29 non-alcoholic brands
- 100,000 customers across the country
- Largest CCEP country by landmass
- 90% of postcodes are reached nationwide
- \$17m donated to hundreds of charities by the Coca-Cola Australia Foundation (CCAF) since 2002

[Find out more about CCEP's Australia footprint here.](#)

Do you know someone who wants to refresh their career?

Our team proudly brings world-famous and locally celebrated drinks to customers far and wide, and we're always on the lookout for others to join us.

Learn more about life at CCEP and explore current opportunities [here](#).

