

APCO Performance Summary

Company Name: **Coca-Cola Europacific Partners**

Trading As:



ABN: **68076594119**

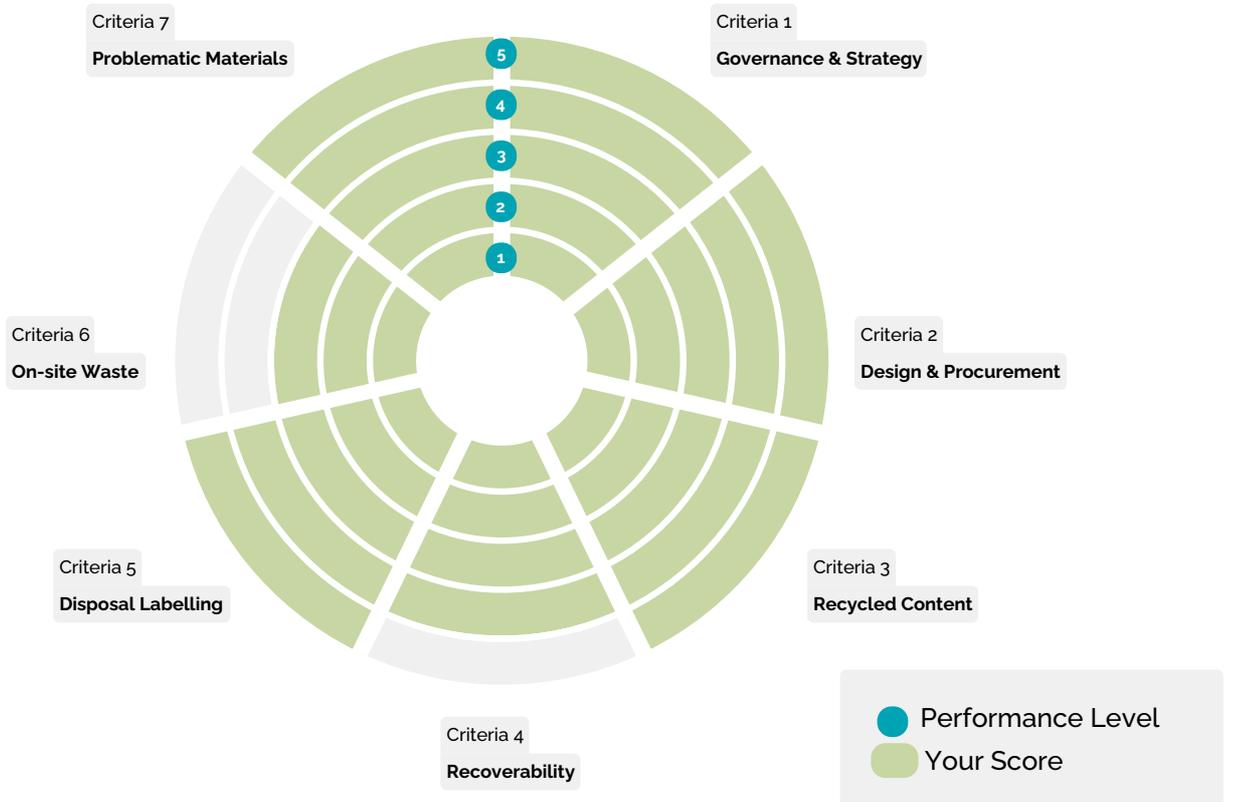
Overall Performance 80% - Beyond Best Practice

The score above and chart below indicate your organisation's overall performance in the 2022 APCO Annual Report. With your chosen reporting period of January, 2021 - December, 2021 you have achieved a **Beyond Best Practice** overall performance level.



Criteria Performance Levels

The chart below indicates your organisation's performance against each of the Packaging Sustainability Framework criteria in the 2022 APCO Annual Report. Each band represents a performance level with the green indicating your level of performance for each.



Contact

About APCO Annual Reporting

Understanding APCO Annual Reporting performance levels:

- 1 Getting Started:** You are at the start of your packaging sustainability journey.
- 2 Good Progress:** You have made some first steps on your packaging sustainability journey.
- 3 Advanced:** You have taken tangible action on your packaging sustainability journey.
- 4 Leading:** You have made significant progress on your packaging sustainability journey.
- 5 Beyond Best Practice:** You have received the highest performance level and have made significant progress on your packaging sustainability journey.

Packaging Sustainability Framework criteria

Criteria 1: Governance & Strategy	This criteria considers actions to integrate packaging sustainability into business strategies.
Criteria 2: Design & Procurement	This criteria considers actions taken to ensure that sustainability principles are considered in the design or procurement of both new and existing packaging through use of the Sustainable Packaging Guidelines (SPGs).
Criteria 3: Recycled Content	This criteria considers actions taken to increase or optimise the amount of recycled material used by your organisation.
Criteria 4: Recoverability	This criteria considers actions taken to improve the recovery of packaging at end-of-life and increase use of reusable packaging.
Criteria 5: Disposal Labelling	This criteria considers the extent to which packaging has been labelled to help consumers determine what to do with packaging at end-of-life.
Criteria 6: On-site Waste	This criteria considers progress in increasing the amount of on-site solid waste being diverted from landfill.
Criteria 7: Problematic Materials	This criteria considers the extent to which organisations are actively phasing out problematic and unnecessary single-use plastic packaging and preventing/reducing litter.

APCO Annual Report Criteria Performance & Responses

Provided below are your organisation's responses to the questions within the APCO Annual Report as well as a performance level for each criteria.

Criteria 1:

Governance & Strategy: 5 Beyond Best Practice



Does your organisation have a documented strategy that includes goals (objectives) and targets for packaging sustainability that addresses the Sustainable Packaging Guidelines (SPGs) or equivalent? Yes No

Does your organisation's strategy include a commitment to achieving the 2025 National Packaging Targets? Yes No

Is this strategy integrated within your business processes and has it been approved by an executive or board of directors? Yes No

Do you regularly communicate and promote packaging sustainability objectives and targets within your organisation? Yes No

Do you regularly engage or communicate with external stakeholders (suppliers, final consumers, community groups etc.) about the environmental impacts of your packaging? Yes No

Do you actively participate in any other initiatives to promote packaging sustainability outside of your organisation? Yes No

Supporting Evidence

Since 2018 we have had a Sustainable Packaging Strategy, also aligned with The Coca-Cola Company's 2030 "World Without Waste" vision.

We also have our 2021 factsheet on Closing the loop on Packaging published on the CCEP website at <https://www.cocacolaep.com/assets/Amatil-/Australia/Sustainability/8d1753f70b/Better->

Your full response can be found towards the end of this document.

Criteria 2:

Design & Procurement: 5 Beyond Best Practice



How many of your 118529 Tonnes of packaging have had their packaging reviewed against the Sustainable Packaging Guidelines (or equivalent) in the last 5 years?

118000

Please indicate the accuracy of this response.

High

Do you require your suppliers to use the Sustainable Packaging Guidelines (SPGs) or equivalent for your packaging?

Yes No N/A

Please tell us about any positive outcomes from your packaging reviews.

Positive improvement across a wide range of packaging materials

Do you believe applying the SPGs delivers business value to your organisation?

Yes No

Which of the following Sustainable Packaging Principles have been considered in reviews of your organisation's packaging against the Sustainable Packaging Guidelines (SPGs)?

Design for recovery

Yes No

Optimise material efficiency

Yes No

Design to reduce product waste

Yes No

Eliminate hazardous materials

Yes No

Use of renewable materials

Yes No

Use recycled materials

Yes No

Design to minimise litter

Yes No

Design for transport efficiency

Yes No

Design for accessibility

Yes No

Provide consumer information on environmental sustainability

Yes No

How many of the 118529 Tonnes of packaging have packaging that has been optimised for material efficiency in the last 5 years?

118528

Please indicate the accuracy of this response.

High

If yes, please tell us about any material savings you have made.

Through lightweighting and increased use of recycled content in our PET bottles, we have avoided the use of Virgin Plastic by 673 tonnes over the past 5 years and 1151 tonnes since 2009

Supporting Evidence

CCEP Australia developed a Sustainable Packaging Strategy in 2018 that clearly outlines our goal to achieve packaging neutrality by 2030, the strategic rationale and the governance framework. CCEP Australia regularly reviews a procedure for ensuring all packaging meets or exceeds our sustainable packaging design and intended usage criteria, including that for end of life recovery, reuse or recycling

We also have Responsible Sourcing Guidelines that sets expectations of our suppliers published on the CCEP

Your full response can be found towards the end of this document.

Criteria 3:

Recycled Content: 5 Beyond Best Practice

1 Getting Started 2 Good Progress 3 Advanced 4 Leading 5 Beyond Best Practice

Do you have a policy or procedure to buy products and/or packaging made from recycled materials?

Yes No

Which of the following products that you either purchase or sell contain recycled materials?

- Primary packaging that you use to sell your products
- Secondary packaging that you use to sell your products
- Tertiary Packaging that you use to sell your packaging
- Your products
- Other items which you purchase
(e.g. office stationary & supplies, building materials such a bollards etc.)
- None of the above

How many 118529 Tonnes of packaging has at least some packaging that is made from recycled material?

110306

Please indicate the accuracy of this response.

High

If you do not currently use recycled materials in any of your packaging, please indicate why:

- Cannot find a supplier who provides recycled materials
- We cannot use recycled materials in contact with our product
- Cost is prohibitive
- Other (please specify)

Please specify

- None of the above

Supporting Evidence

The CCEP Australia Supply Chain standards explains our expectations of suppliers on various sustainability pillars including Sustainable packaging. This includes the target to design for 100% recyclability as well as 50% average recycled or renewable content across all packaging
<https://www.cocacolaep.com/assets/Amatil-/Australia/Supplier-Information/dbb4a58864/CCEP-Supplier-portal.pdf>

Criteria 4:

Recoverability: 4 Leading



How many of your 118529 Tonnes of packaging have all packaging components that are recoverable (i.e. recyclable or compostable) at end-of-life?

116845

Please indicate the accuracy of this response.

High

How many of your 118529 Tonnes of packaging have separable components with mixed recoverability at end-of-life? (e.g. a jar that is recyclable with a lid that is not recyclable)

1385

Please indicate the accuracy of this response.

High

How many of your 118529 Tonnes of packaging have been assessed in the Packaging Recyclability Evaluation Portal (PREP)?

94823

If you use compostable packaging, please indicate the type(s) of compostable certification (if any):

- Certified home compostable (AS5810)?
- Certified industrial compostable (AS4736)?
- Certified compostable to another certification (i.e. not AS5810 or AS4736)?
- Compostable (not certified)?
- None of the above

How many of your 118529 Tonnes of packaging are not recoverable at end-of-life and must go to landfill? (i.e. not recyclable or compostable)

299

Have you investigated if there are any opportunities to use reusable packaging?

Yes No

If yes, how many of your 118529 Tonnes of packaging have packaging for which all components are reusable?

147

Please give an indication on the accuracy of this response.

High

Which of the following reusable business to business items did your organisation utilise during the previous 12 month period?

- Pallets
- Crates
- Drums
- Intermediate Bulk Containers (IBCs)
- Other (please specify)

Please specify

- None of the above

Tick all that apply - Was this reused:

Internally (between your organisation's sites & facilities)?

Externally (with other organisations such as suppliers or customers)?

- | | | |
|-------------------------------------|---|---|
| Pallets | <input checked="" type="radio"/> Internal | <input checked="" type="radio"/> External |
| Crates | <input checked="" type="radio"/> Internal | <input checked="" type="radio"/> External |
| Drums | <input type="radio"/> Internal | <input type="radio"/> External |
| Intermediate Bulk Containers (IBCs) | <input type="radio"/> Internal | <input checked="" type="radio"/> External |
| Other (specified above) | <input type="radio"/> Internal | <input type="radio"/> External |

Does your organisation participate in any of the following closed-loop recovery programs/alternative collection systems for your packaging?

- REDcycle
- Terracycle
- Container Deposit Scheme (CDS)
- DrumMUSTER
- Other (please specify)

Please specify

- N/A (All our packaging is recovered through mainstream recovery systems)
- None of the above

Supporting Evidence

Criteria 5:

Disposal Labelling: 5 Beyond Best Practice



How many of your 118529 Tonnes of packaging have labelling on-pack to inform the consumer of how to correctly dispose of the packaging? 114642

Please indicate the accuracy of this response. High

Which of the following labels does your company presently use?

- Australasian Recycling Label
- Mobius Loop/Recycling symbol
- Tidy man
- Written instructions
- REDcycle logo
- Other (please specify)

Please specify

- None of the above

Supporting Evidence

Criteria 6:

On-site Waste: 3 Advanced

1 Getting Started

2 Good Progress

3 Advanced

4 Leading

5 Beyond Best Practice

Tick which of the following packaging materials you have on-site recycling programs for:

- Paper/cardboard
- Soft plastics
- Rigid plastics
- Timber
- Textiles
- Glass
- Metals
- Other (please specify)

Please specify

- All materials have recycling programs
- None of the above

Over the reporting period, how much of the waste your organisation generated on-site was diverted from landfill (was recycled, composted, reused or sent for energy recovery)?

9%

Please indicate the accuracy of this response.

High

Which of the following facilities are included in the above waste data?

- Offices
- Warehouses
- Stores

- Manufacturing Facilities
- Other (please specify)

Please specify

- None of the above

Supporting Evidence

Criteria 7:

Problematic Materials: 5 Beyond Best Practice

1 Getting Started | 2 Good Progress | 3 Advanced | 4 Leading | 5 Beyond Best Practice

Over the reporting period, which of the following activities did you undertake to help reduce the impact of litter?

- Conduct regular clean ups
- Participate in Business Clean Up Day
- Sponsor a clean up day
- Undertook a litter education campaign
- Other (please specify)

Please specify

As part of Coca-Cola's global World without Waste initiative, Coca-Cola Australia has committed to collect or recycle a bottle or can for every one it sells by 2030. Our progress includes:

Your full response can be found towards the end of this document.

- None of the above

Please indicate which of the following problematic, unnecessary and single-use plastic packaging formats or materials your organisation has used over the last five years.

- Lightweight plastic shopping bags
- Fragmentable (e.g. oxo-degradable) plastics
- Expanded polystyrene (EPS) packaging for food and beverage service or retail fresh produce
- EPS loose fill packaging
- Moulded EPS packaging for white/brown goods or electronics
- Rigid polyvinyl chloride (PVC) packaging
- Rigid polystyrene (PS) packaging
- Opaque polyethylene terephthalate (PET) bottles
- Rigid plastic packaging with carbon black
- None of the above

Please indicate which of the following problematic, unnecessary or single-use plastic packaging formats or materials your organisation is actively working to phase out?

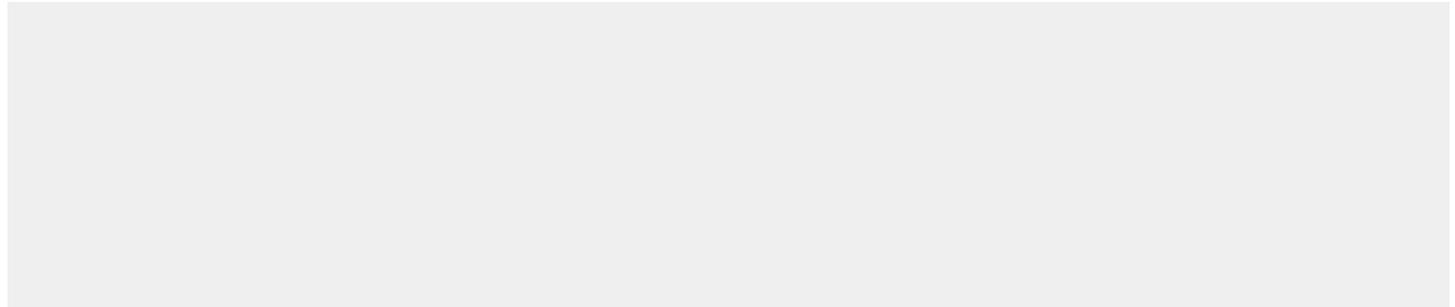
- Lightweight plastic shopping bags
- Fragmentable (e.g. oxo-degradable) plastics
- Expanded polystyrene (EPS) packaging for food and beverage service or retail fresh produce
- EPS loose fill packaging
- Moulded EPS packaging for white/brown goods or electronics
- Rigid polyvinyl chloride (PVC) packaging
- Rigid polystyrene (PS) packaging
- Opaque polyethylene terephthalate (PET) bottles
- Rigid plastic packaging with carbon black
- None of the above

Have you successfully phased out any of the above packaging formats or materials in the last 5 years?

- Lightweight plastic shopping bags
- Fragmentable (e.g. oxo-degradable) plastics
- Expanded polystyrene (EPS) packaging for food and beverage service or retail fresh produce
- EPS loose fill packaging
- Moulded EPS packaging for white/brown goods or electronics
- Rigid polyvinyl chloride (PVC) packaging
- Rigid polystyrene (PS) packaging

- Opaque polyethylene terephthalate (PET) bottles
- Rigid plastic packaging with carbon black
- None of the above

Supporting Evidence



Packaging Metrics

Please provide an indication of the accuracy level of your packaging metrics

High

What packaging materials do you use?

Aluminium, Glass, Steel, High Density Polyethylene (HPDE), Low-Density Polyethylene (LDPE), Polyethylene Terephthalate (PET), Polypropylene (PP), Other Plastics, Composites, Paper, Cardboard, Liquid Paper Board - Aseptic.

Aluminium

Total tonnes used	31919	Average recycled content (%) (pre consumer)	0
Tonnes reusable packaging		Average recycled content (%) (post consumer)	0
Total single use packaging		Average recycled content (%) (unknown)	60

Glass

Total tonnes used	22132	Average recycled content (%) (pre consumer)	0
Tonnes reusable packaging		Average recycled content (%) (post consumer)	0
Total single use packaging		Average recycled content (%) (unknown)	32

Steel

Total tonnes used	253	Average recycled content (%) (pre consumer)	0
Tonnes reusable packaging		Average recycled content (%) (post consumer)	0
Total single use packaging		Average recycled content (%) (unknown)	31

High Density Polyethylene (HDPE)

Total tonnes used	4588	Average recycled content (%) (pre consumer)	0
Tonnes reusable packaging		Average recycled content (%) (post consumer)	0
Total single use packaging		Average recycled content (%) (unknown)	0

Low-Density Polyethylene (LDPE)

Total tonnes used	2285	Average recycled content (%) (pre consumer)	0
Tonnes reusable packaging		Average recycled content (%) (post consumer)	0
Total single use packaging		Average recycled content (%) (unknown)	0

Polyethylene Terephthalate (PET)

Total tonnes used	27351	Average recycled content (%) (pre consumer)	0
Tonnes reusable packaging		Average recycled content (%) (post consumer)	0
Total single use packaging		Average recycled content (%) (unknown)	59

Polypropylene (PP)

Total tonnes used	350	Average recycled content (%) (pre consumer)	0
Tonnes reusable packaging		Average recycled content (%) (post consumer)	0
Total single use packaging		Average recycled content (%) (unknown)	0

Other Plastics

Total tonnes used	565	Average recycled content (%) (pre consumer)	0
Tonnes reusable packaging		Average recycled content (%) (post consumer)	0
Total single use packaging		Average recycled content (%) (unknown)	4

Composites

Total tonnes used	418	Average recycled content (%) (pre consumer)	0
Tonnes reusable packaging		Average recycled content (%) (post consumer)	0
Total single use packaging		Average recycled content (%) (unknown)	0

Paper

Total tonnes used	13	Average recycled content (%) (pre consumer)	0
Tonnes reusable packaging		Average recycled content (%) (post consumer)	0
Total single use packaging		Average recycled content (%) (unknown)	0

Cardboard

Total tonnes used	28625	Average recycled content (%) (pre consumer)	0
Tonnes reusable packaging		Average recycled content (%) (post consumer)	0
Total single use packaging		Average recycled content (%) (unknown)	49

Liquid Paper Board - Aseptic

Total tonnes used	29	Average recycled content (%) (pre consumer)	0
Tonnes reusable packaging		Average recycled content (%) (post consumer)	0
Total single use packaging		Average recycled content (%) (unknown)	0

Additional Information

- No additional information

Describe initiatives, processes or practices that you have implemented during your chosen reporting period that have improved packaging sustainability

In 2021, we accelerated our use of rPET in our PET bottles. At the end of 2021, 60% of our PET bottles by weight was made out of recycled plastic. We are also increasing onshore recycling capacity via investment in joint venture PET recycling plants. This builds capacity for rPET by 20,000 tonnes a year in Australia (see case study below)

Describe any opportunities or constraints that affected performance within your chosen reporting period

Availability of feed-stock in some packaging material types to move to or increase recycle content.

Please use the space below to provide examples or case studies of exemplary packaging sustainability conducted by your organisation. The information provided in the boxes may be used directly in your public facing Annual Report and Action Plan. Submitted case studies might be used by APCO in the future to support other Members in achieving packaging sustainability.

Circular Plastics Australia (PET), a joint venture between Asahi, CCEP, Cleanaway & Pact has been officially opened and is operational at Albury / Wodonga.
At CCEP we're committed to reducing the environmental footprint of our packaging which is why we're incredibly proud to play a leading role in building Australia's circular economy. This includes collaborating with others in the industry – including our competitor, Asahi Beverages – to help create a closed loop for our

Your full response can be found towards the end of this document.

Full Open Responses

Criteria 1 - Supporting Evidence

Since 2018 we have had a Sustainable Packaging Strategy, also aligned with The Coca-Cola Company's 2030 "World Without Waste" vision.

We also have our 2021 factsheet on Closing the loop on Packaging published on the CCEP website at https://www.cocacolaep.com/assets/Amatil-/Australia/Sustainability/8d1753f70b/Better-Environment_Closing-the-loop-on-packaging.pdf

Our Sustainability standards are well aligned with the Covenant's Sustainable Packaging Guidelines. Following the merger with CCEP last year, we are in the process of developing an integrated set of Sustainability strategies that will also include our packaging targets. The integrated plan is expected to be announced in 2022.

Please refer to our 2021 factsheet on Closed Loop Packaging:

https://www.cocacolaep.com/assets/Amatil-/Australia/Sustainability/8d1753f70b/Better-Environment_Closing-the-loop-on-packaging.pdf

Our key targets on packaging are: We are looking for pack-to-pack recycling solutions in all countries where we operate by 2030, designing for 100 per cent recyclability and supporting well-designed infrastructure and initiatives for collection.

We are also targeting 50 per cent average recycled or renewable content across all packaging by 2030, and developing the feasibility of using an average of 75 per cent recycled or renewable plastic in our bottles by 2030.

The targets were approved by Coca-Cola Amatil Board in 2020. However, in 2021, we were acquired by Coca-Cola European Partners to form a new entity Coca-Cola EuroPacific Partners. Following the acquisition, there is work underway to develop and publish an intergrated Sustainability strategy and targets. The new sustainability strategy will be announced in 2022

We actively communicate our packaging sustainability targets and objectives among our employees and management. Progress against our packaging target is one of the key metric that is monitored and discussed at our monthly business performance meetings and also widely shared with in operations and brand partners. By the end of 2020, seven out of 10 plastic bottles in Australia were being made from 100 per cent recycled material. We also communicate through on-pack labelling and provide further information about our sustainable packaging efforts and future ambitions on the Coca-Cola Australia website.

Coca-Cola Soft Drink and water brands now produced in 100% recycled plastic: [https://www.ccamatil.com/-/media/Cca/Corporate/Files/Media-](https://www.ccamatil.com/-/media/Cca/Corporate/Files/Media-Releases/2019/191111_CocaColaSoftDrinkandWaterBrandsNowProducedIn100RecycledPlastic.ashx)

[Releases/2019/191111_CocaColaSoftDrinkandWaterBrandsNowProducedIn100RecycledPlastic.ashx](https://www.ccamatil.com/-/media/Cca/Corporate/Files/Media-Releases/2019/191111_CocaColaSoftDrinkandWaterBrandsNowProducedIn100RecycledPlastic.ashx)

Australian innovation first 100% recycle plastic carbonated soft drinks bottle: <https://www.ccamatil.com/-/media/Cca/Corporate/Files/Media-Releases/2019/Amatil-produces-the-first-100-per-cent-recycled-carbonated-beverage-bottle.ashx>

CDS refund messaging on packaging and Point of Sale information of the recyclability and recycled content of all single serve plastic bottles were engaged in 2020. Reminding consumers to recycle with the prominent placement of a recycling message on bottle caps and a 10 cent CDS refund call-out on pack of all products in our portfolio. We communicate '100% recycled plastic' on all our soft drink, water, juice, dairy and sports brand bottles (750ml and below) and ran marketing campaigns to support this announcement.

Criteria 2 - Supporting Evidence

CCEP Australia developed a Sustainable Packaging Strategy in 2018 that clearly outlines our goal to achieve packaging neutrality by 2030, the strategic rationale and the governance framework. CCEP Australia regularly reviews a procedure for ensuring all packaging meets or exceeds our sustainable packaging design and intended usage criteria, including that for end of life recovery, reuse or recycling

We also have Responsible Sourcing Guidelines that sets expectations of our suppliers published on the CCEP Australia website at:

https://www.cocacolaep.com/assets/Amatil-/Australia/Supplier-Information/25ee2d7d2b/CCEP-API_Responsible-Sourcing-Guidelines.pdf

CCEP Australia's internal sustainability packaging guidelines are aligned with APCO's SPG. These guidelines have helped us reduce our packaging footprint and deliver on our recycled content use targets.

Criteria 7 - Please specify

As part of Coca-Cola's global World without Waste initiative, Coca-Cola Australia has committed to collect or recycle a bottle or can for every one it sells by 2030. Our progress includes:

- Making all bottles and cans recyclable by design to give them every chance of being recycled.
- Investing in 100% recycled plastic (*excl. caps and labels) for all bottles under 1L.
- Supporting Container Deposit Schemes across Australia to reduce litter and give a can or bottle the best chance of being turned into something new, helping drive a circular economy.

Additional Information - Please use the space below to provide examples or case studies of exemplary packaging sustainability conducted by your organisation. The information provided in the boxes may be used directly in your public facing Annual Report and Action Plan. Submitted case studies might be used by APCO in the future to support other Members in achieving packaging sustainability.

Circular Plastics Australia (PET), a joint venture between Asahi, CCEP, Cleanaway & Pact has been officially opened and is operational at Albury / Wodonga.

At CCEP we're committed to reducing the environmental footprint of our packaging which is why we're incredibly proud to play a leading role in building Australia's circular economy. This includes collaborating with others in the industry – including our competitor, Asahi Beverages – to help create a closed loop for our bottles so they can be used, collected and given another life.

The \$45 million plant will recycle the equivalent of 1 billion PET beverage bottles each year, increasing the amount of locally sourced and recycled PET in Australia by two thirds and helping to substantially alleviate the local rPET shortage.

There is still a way to go before we have a truly circular economy in Australia and we're committed to supporting the joint venture on a variety of large-scale projects, including the construction of a second PET recycling facility in Melbourne's west that's scheduled for completion in 2023.

<https://www.cocacolaep.com/au/news/2021/ccep-celebrates-official-opening-of-world-class-recycling-plant-in-albury-wodonga/>

<https://circularplasticsaustralia.com/about/>