

# CLOSING THE LOOP ON PACKAGING

WE ARE CLOSING THE LOOP ON OUR PACKAGING: SUPPORTING IMPROVED COLLECTION, INCREASING RECYCLED CONTENT AND REDUCING UNNECESSARY PACKAGING.



## OUR 2030 AMBITION

We are looking for pack-to-pack recycling solutions in all countries where we operate by 2030, designing for 100 per cent recyclability and supporting well-designed infrastructure and initiatives for collection. We are also targeting 50 per cent average recycled or renewable content across all packaging by 2030, and developing the feasibility of using an average of 75 per cent recycled or renewable plastic in our bottles by 2030.

## OUR COMMITMENT AND APPROACH

**Coca-Cola Europacific Partners has an ambitious strategy to close the loop on our packaging. Our strategy aligns with The Coca-Cola Company's vision of a World Without Waste, which aims to help collect and recycle a bottle or can for every one that we sell by 2030.**

We support Australia's 2025 National Packaging Targets, New Zealand's Ministry for the Environment's *Plastic Packaging Declaration*, and the work of the Global Plastics Action Partnership in Indonesia.

### Leading the way on recycled content

In 2017, we set a goal to develop the business case for a weighted average of 50 per cent recycled plastic in polyethylene terephthalate (PET) containers made by Coca-Cola Europacific Partners for the Australian portfolio, including carbonated soft-drinks.

The transition of all single-serve bottles to 100 per cent rPET (the term used for recycled PET) in Australia was completed in December 2019. By the end of 2020, seven out of 10 plastic bottles in Australia were made from 100 per cent recycled material, with the average recycled content, by weight, increasing to 58.2 per cent from 25 per cent in 2018, exceeding our 2020 target.

In New Zealand we transitioned all single-serve bottles and all water bottles to 100 per cent rPET over the same timeframe and are also progressing on this in Fiji and Samoa. From 2021 we are also introducing frozen drink cups and lids made entirely from recycled plastic, replacing problematic polystyrene for these drinks.

To further close the loop on our plastic packaging, in 2019 we partnered with Dynapack Indonesia to pilot a recycled PET collection scheme and develop a recycling plant. The 20,000 square metre recycling facility, located in West Java and due to be operational in 2022, represents an investment of over

A\$50.5 million, and will have capacity to produce 25,000 tonnes of rPET per year. In Australia in June 2021, Coca-Cola Europacific Partners, Cleanaway, Pact Group and Asahi Beverages agreed high level terms to form a new joint venture to develop a recycling plant which is expected to make enough recycled PET to make 950 million bottles from 100% recycled plastic.



### PACKAGING IN AUSTRALIA

# 7/10

of our plastic bottles in Australia are now being made from 100% recycled plastic



### ACHIEVED OUR 2020 GOAL OF MAKING

# 50%

recycled PET in our Australian portfolio



### PACKAGING IN NEW ZEALAND & AUSTRALIA

# 100% rPET

used in single-serve bottles in 2020



### LONG-TERM COMMITMENT TO RECYCLING IN FIJI

In 2019, Coca-Cola Europacific Partners Fiji launched a new, clear, easier to recycle, bottle for Sprite – a first in the South Pacific, while also celebrating 20 years of bottle and can recycling at Mission Pacific, a bottle buy-back scheme launched in 1999.

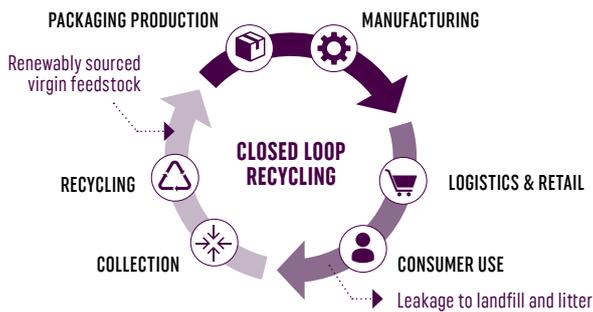
## CLOSING THE LOOP ON PACKAGING (CONTINUED)

### Actively supporting container collection programs

We continue to work with governments and stakeholders across all our countries of operation on packaging waste collection schemes. In Australia, we play a pivotal role in container deposit and refund schemes. We are a joint venture partner in Exchange for Change, the New South Wales Scheme Coordinator, and a founding partner in Container Exchange, a not-for-profit organisation that manages the Queensland scheme. We are also a founding partner in Western Australia Return Recycle Renew, the not-for-profit organisation created to set-up and run Containers for Change in Western Australia which launched in 2020. In addition, we have been operating the South Australian container deposit scheme for over 40 years through our wholly owned subsidiary, Statewide Recycling.

In Fiji, we've operated one of the main plastic bottle and can recycling schemes in the country, Mission Pacific, for 21 years. In 2019, we launched the region's first Sprite in a clear plastic bottle to improve its recyclability, while in Samoa, we've partnered with members of the Samoan Recycling and Waste Management Association which has received a grant from The Coca-Cola Foundation to establish a series of public-place recycling bins for plastic PET bottles and aluminium cans.

In New Zealand, Coca-Cola Europacific Partners welcomed the Government's announcement that it was developing a beverage Container Return Scheme.



### Removing, reducing and re-using packaging

We are also focused on removing unnecessary plastic from our packaging. In 2019, we stopped distributing plastic drinking straws and stirrers in Australia and Fiji, replacing them with sustainably sourced paper straws.

Light weighting of our plastic bottles and other packaging in all countries continues. In Indonesia, we continue to remove plastic from our packaging via a light-weighting program for bottles and caps, multi-pack shrink film, pallet wrap and plastic packaging. Since 2014, we have decreased the use of plastic across our PET packaging by over 30 per cent.

In 2020 we continued to use returnable glass bottles for non-alcoholic beverages in Samoa and in some Indonesian locations, as well as at our breweries in Fiji and Samoa. In 2021 we will cease using returnable glass bottles for non-alcoholic beverages in Samoa and, together with The Coca-Cola Company are implementing improved collection and recycling infrastructure in that community.

#### Total recycled content percentage trend

	2017	2018	2019	2020
All materials	29%	33%	36%	<b>38%</b>
PET resin	7%	9%	19%	<b>25%</b>

#### Total Coca-Cola Europacific Partners API packaging used and recycled content 2020

Total tonnes of packaging materials (primary and secondary) used and % of recycled content

Material by weight	Tonnes	Recycled content	% Recycled content
Paper/Board	47,230	19,907	42%
Glass	24,965	9,438	38%
Aluminium	42,061	29,270	70%
PET Resin	66,408	16,399	25%
HDPE	7769	0	0%
Other Plastics	10,388	246	2%
Other Metals	398	81	20%
Composites	323	0	0%
<b>Total</b>	<b>199,541</b>	<b>75,341</b>	<b>38%</b>

## FIRST 100 PER CENT RECYCLED PLASTIC BOTTLE FOR CARBONATED BEVERAGES

**Australia and New Zealand were the first countries in the world to convert all Coca-Cola bottles 600ml and under to 100% recycled plastic. This innovation took nine years of extensive research, innovation and design, and enables recycled plastic to become the norm.**

While 100 per cent recycled plastic had previously been used to bottle still beverages, it had never been successfully achieved at scale in carbonated drinks.

Our Futureworks team and Packaging Services Division were able to overcome the challenge of using 100 per cent recycled PET to package carbonated beverages, creating smart bottle designs that factor in the unique qualities of recycled plastic. This increase in the use of recycled plastic reduces the amount of new plastic resin used by CCEP by an estimated 10,000 tonnes/year in Australia and 2,900 tonnes/year in New Zealand in 2020.



Bottles being made from 100% recycled plastic in Australia

"We've heard the community message loud and clear – that unnecessary packaging is unacceptable, and we need to do our part to reduce it," says Peter West, Managing Director of Coca-Cola Europacific Partners Australia. "That's why we've taken this step to make recycled plastic the norm. It's the single largest increase in recycled plastic use in our history, and our strongest step forward in reducing packaging waste and the environmental impact of our operations."

The roll-out of increased recycled plastic across our range has been supported by the Coca-Cola Company's major advertising campaign in Australia and New Zealand to encourage further recycling.

