

COMMUNITY IMPACT

THROUGH OUR COMMUNITY INVESTMENT PROGRAMS AND ACTIVITIES, WE SEEK TO MAKE A LASTING CONTRIBUTION TO THE COMMUNITIES IN WHICH WE OPERATE, AND IN 2020, AN EXTRAORDINARY YEAR WITH COVID-19, THIS FOCUS CONTINUED.



OUR AMBITION

We aim to **deliver positive impacts for our communities by leveraging our local presence, community investment and procurement scale**. We will continue to measure our community investment, and improve measurement of the outputs and impacts of that investment.

OUR COMMITMENT AND APPROACH

All community programs are guided by our desire to make a distinct and positive contribution to our communities, and relevant company policies including our *Human Rights Policy*, *Environment Policy*, and *Responsible Sourcing Guidelines*.

In 2020 we had a goal to allocate the equivalent of 1 per cent of Earnings Before Interest and Taxes (EBIT) to community investment programs. In 2019 we came very close to achieving this with the amount invested in community programs being the equivalent of 0.81 per cent of EBIT. However in 2020, the impacts of COVID-19 saw many community events canceled and a decline in overall community investment – reaching \$3.28 million by the end of the year which is only 0.60 per cent of EBIT. This community investment covered 96 activities and we also secured \$662,000 in additional funds through charitable partners and from our own people.

In 2017, Coca-Cola Europacific Partners joined Business for Societal Impact (formerly known as London Benchmarking Group) to verify and benchmark our community investment across API.

Investing in our communities

We are fortunate to operate in six countries across diverse and engaged communities, and privileged to work across a range of community activities. These include philanthropic grants through The Coca-Cola Australia Foundation and dedicated funds contributed from sponsorship and marketing activities to support grassroots sports and community development initiatives, including in Indigenous communities. In addition, we remain at the ready to provide water, food and other aid to people impacted by natural disasters and pandemics, and to support community resilience beyond the immediate aftermath.



COMMUNITY PROGRAMS

A\$3.28m

in community investment, 0.60% of 2020 EBIT



ADDITIONAL

A\$662k

raised from charitable partners



MANUFACTURING HAND SANITISER

25,000L

Being produced in Fiji for local communities



CARE PACKS

1,250

Packs delivered to our people and their families in Papua New Guinea



PRODUCT DONATIONS

Across all markets to frontline workers and food charities

COMMUNITY IMPACT (CONTINUED)

Helping communities and customers in 2020

2020 was a year like no other. Not only did it mark the start of the COVID-19 pandemic which saw changes to all aspects of life, also in Coca-Cola Europacific Partners' markets we experienced ravaging bushfires in Australia and devastating floods in Indonesia and Papua New Guinea.

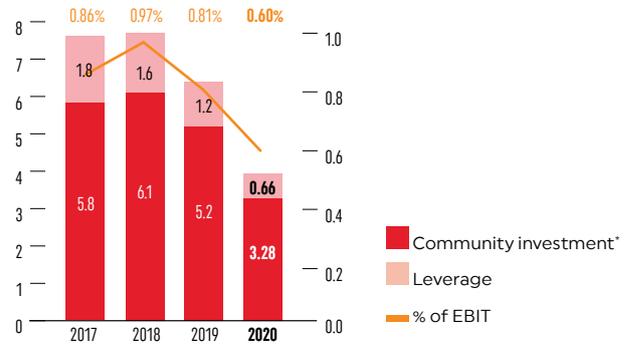
Being there when natural disasters strike

- During the December 2019 and January 2020 period Australia was affected by some of the worst bushfires on record. Together with The Coca-Cola Company, we provided immediate support of water and other beverages to those fighting and affected by the fires, funds to aid the recovery effort for affected communities, and financial assistance for our customers impacted by the fire zones. This included a \$1m donation from The Coca-Cola Foundation to support The Salvation Army Australia's relief efforts.
- Share a Coke with the Firies cans were created exclusively for fire fighters and other volunteers as an expression of thanks and were distributed to volunteer organisations in fire-affected communities at no cost. We were supported by our can supplier Orora in this initiative.



- The Greater Jakarta Region and several other locations in Indonesia were hit by severe floods at the start of 2020. The impact caused by the floods affected not only our people and our communities, but also their homes and our facilities, including the flooding of our Cibitung Plant.
- In April, Papua New Guinea was hit with a devastating flood that left many in the community without vital everyday-living essentials. Our people donated funds and critical resources to the Gulf Flood Appeal, supporting local communities get back on their feet.

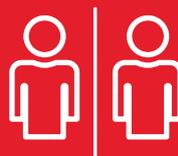
Community Investment A\$M



* Includes cash contributions, product donations, management costs and volunteering support.

PUTTING THE HEALTH, SAFETY AND WELLBEING OF OUR PEOPLE, CUSTOMERS AND COMMUNITY FIRST DURING COVID-19

- In Fiji, Indonesia, and Australia we demonstrated our adaptability and community focus and kept our people and factories busy by manufacturing thousands of litres of hand sanitiser to protect vulnerable communities and front-line workers.
- In Indonesia, together with The Coca-Cola Company, we supported communities impacted by COVID-19, including a IDR10 Billion donation to the Indonesian Red Cross from The Coca-Cola Company, and donations of 1 million beverages for front-line workers managing, serving, and caring for those affected by COVID-19.
- In Indonesia and New Zealand our front-line teams continued to service customer needs by developing and delivering safety screens for point-of-sale social distancing at no cost to the customer.
- In Papua New Guinea, we delivered 1,250 care packs to our people and their families in remote communities.
- In Australia, our Employee Assistance Program was extended to all customers to support them as they navigated through the pandemic.



SAFETY SCREENS
Provided to our customers in Indonesia & New Zealand



MENTAL HEALTH SUPPORT
Free customer access to Coca-Cola Europacific Partners' Employee Assistance Program (EAP)