

REFRESH

Latest news from CCEP Australia as we make, move and sell some of the world's most loved brands.

9th Edition | Q4 2023

CCEP spreads festive cheer beyond traditional roles

In the lead up to the festive season, CCEP unveiled a new initiative where office-based teams voluntarily stepped outside their traditional roles to ensure Australians enjoy their favourite beverages during the summer holiday season.

Responding to a call for volunteers, CCEP's office-based roles were present in stores and supermarkets across the country, supporting the field sales team, assisting customers, and stocking shelves to guarantee consumers' drinks of choice are readily available.

The initiative embodied the spirit of the festive season and highlighted the collaborative culture at CCEP. [Read more here.](#)

Strong results for CCEP in Q3 2023

In October, we published our results for the Q3 2023. As presented by CEO Damian Gammell, the Company delivered solid results, underpinned by our progress on sustainability, our talented colleagues, and our strong relationships with The Coca-Cola Company, our other brand partners, and our customers.

Australia and New Zealand's strong FIFA Women's World Cup activation played a key role in continuing momentum.

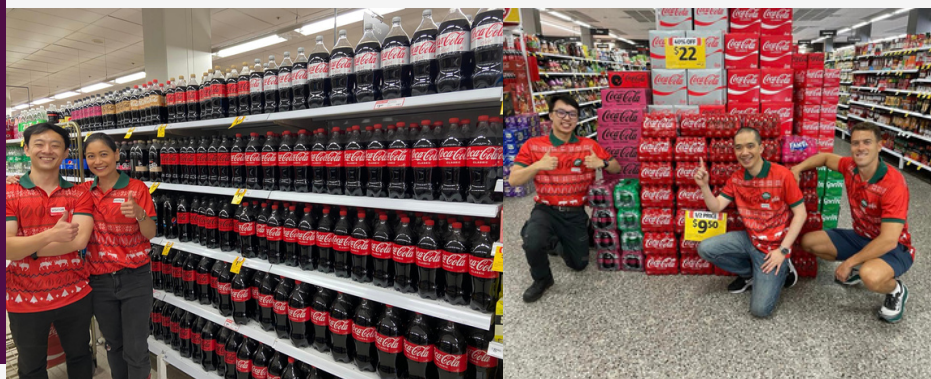
[Read Q3 2023 results.](#)

Highlights of CCEP's sustainability progress in 2023

At Coca-Cola Europacific Partners, we're passionate about creating a sustainable future: for our communities, our employees, and the planet.

In 2023, we made strong progress through investment and innovation as we strive toward our global sustainability action plan This is Forward. [Watch the progress made across the globe here.](#)

THIS IS
FORWARD



Victoria's biggest PET recycling plant opens for business

CCEP achieved a major milestone in its journey toward helping to create a circular economy for our bottles. A new \$50 million PET recycling plant in Melbourne – the largest recycling facility in Victoria – officially opened in December, coinciding with the arrival of Victoria's Container Deposit Scheme.

This is our second local PET recycling plant as part of our involvement in the Circular Plastics Australia joint venture, in collaboration with Pact Group Holdings Ltd, Cleanaway Waste Management, Asahi Beverages and CCEP.

The two sites will have the combined capacity to recycle up to the equivalent of two billion 600mL PET bottles per year (excluding caps and labels). We will be using the recycled resin produced at this site to turn into new bottles at our manufacturing sites, helping to create an onshore, closed loop for our beverage bottles in Australia.

Read more [here](#).



CCEP partners with Coles for National Recycling Week

To drive national awareness and understanding of container deposit schemes and our packaging circularity ambition, we entered into an exclusive partnership with Coles throughout November 2023 in line with Planet Ark's National Recycling Week.

Across Coles stores nationally, print ads, aisle fins and digital screens were activated. The asset included a QR code to direct consumers to their closest container deposit scheme to recycle their bottles and cans in the best possible way.

Recycling via a container deposit scheme helps to ensure a clean waste stream is produced that can be sent to our state-of-the-art PET recycling facilities to be turned into high-quality, food-grade rPET resin to be turned into new bottles. [Read more here](#).



Victoria's Container Deposit Scheme goes live

CCEP is proud to be a partner in VicReturn, the Scheme Co-ordinator for the new Victorian container deposit scheme which launched 1 November 2023. The Victorian scheme is the last piece in the mainland Australian container deposit scheme puzzle and is a huge milestone in driving a circular economy for beverage packaging in Australia.

VicReturn is a not-for-profit entity with members comprising Lion, Coca-Cola Europacific Partners and Asahi Beverages, with each having significant experience in managing container deposit schemes (CDS) across Australia.

CCEP is determined to be a catalyst in Australia's circular economy by acting as a scheme operator and / or co-ordinator in every state and territory where a CDS is operational.

Read more [here](#).



Community grants from CCEP and Coca-Cola AU make an impact

This year, we provided over \$550,000 in grants to organisations close to Coca-Cola Australia and CCEP employees' hearts.

38 organisations were supported through the 2023 grants program, funding a diverse array of programs, from disaster preparedness to citizen science projects.

[Read more about LeaderLife, one of the organisations we supported, here.](#)

New sustainable takeaway coffee cup for Grinders

The Grinders team rolled out a more sustainable solution to takeaway coffee cups, the Aqueous Cup. Designed with a unique, water-based barrier coating that allows the cup to maintain its shape when holding liquid, the Aqueous Cup eliminates the need for the nasty plastic lining that you will find in the majority of coffee cups - sending them straight to landfill.

To pair with the new cups are new pulp lids made from white sugarcane pulp, a plant-based, renewable alternative to the standard plastic lid.

The Aqueous Cups are available nationwide. Grinders is one of the first roasters in the country to roll out this cup. [Learn more about Grinders here.](#)

Giant Steps receives grant and support from CCEP CoEx leadership team

The Commercial Excellence leadership team recently had the opportunity to visit Giant Steps in Sydney. Giant Steps is a leading educational centre for children with autism and their families, originally founded by a group of dedicated parents who wanted to bring best practice in the education and support of children with autism to Australia.

This year, CCEP donated \$20,000 to Giant Steps, with the funds contributing toward the salaries of their deeply motivated and hardworking team of teachers and therapists.

CCEP has an ongoing relationship with Giant Steps, receiving multiple rounds of funding through the Coca-Cola Australia Foundation's Employee Connected Grants program.

[Read more here.](#)



Do you know someone who wants to refresh their career?

Our team proudly brings world-famous and locally celebrated drinks to customers far and wide, and we're always on the lookout for others to join us.

Learn more about life at CCEP and explore current opportunities [here.](#)



FROM
THE STREETS
OF MELBOURNE

GRINDERS®
COFFEE ROASTERS