

ACTION ON PACKAGING



National Pact on Plastic Packaging (France)

In February 2019, we were one of a number of signatories to the National Pact on Plastic Packaging in France, launched by the Ministry of Ecological and Solidarity Transition. Signatories subscribe to a common vision of the circular economy in which plastic never becomes waste. The French National Pact is in line with the French Circular Economy Roadmap and the European Strategy on Plastics. It establishes a series of concrete commitments including:-

- Defining a list of packaging which is problematic or unnecessary and taking measures to remove
- Eco-designing packaging to make it reusable, recyclable or 100% compostable by 2025
- Collectively reaching 60% of plastic packaging recycled by 2022
- Incorporating an average of 30% recycled plastic into packaging by 2025
- Leading awareness-raising and educational activities with the general public on the issues related to plastic pollution

The French National Pact joins a growing, global 'Plastics Pact' network, created by the Ellen MacArthur Foundation. The network brings together national and regional initiatives, providing a platform for cooperation and exchange of best practices, all working towards a global vision of a circular economy for plastics.



Sustainability Action Plan

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